Sectoral Policy Workshop

Digital Development

Program

Tuesday 28 March 2017

Department of Foreign Affairs and Trade <u>Civic</u>
255 London Circuit, Civic

9:00 am Participants staying at Burbury Hotel meet in foyer for transport

9:30am – 11:15am
Welcome and Introduction:
- o Melissa Conley Tyler, Team Leader and National Executive Director, Australian Institute for International Affairs

Welcoming Remarks:
- Natasha Smith, First Assistant Secretary, Multilateral Development and Finance Division, Department of Foreign Affairs and Trade

Address:
- o Stefano Manservisi, Director-General of the European Commission's Directorate General for International Cooperation and Development (DEVCO)

Outline of the day:
- o Chris Locke, Founder of Caribou Digital (Co-Chair)
- o Claire Rogers, Chief Executive, World Vision Australia (Co-Chair)

Morning Tea: 11:15 am-11:30am

11:30am – 1:00pm
'Lessons from ICT for Development'
Trigger speakers*:*
- o Dr Arvo Ott, Executive Director, eGovernance Academy
- o Joseph Thompson, CEO and Co-Founder of AID:Tech
- o Frederic Pivetta, Co-Founder and Managing Partner of Dalberg Data Insights

Lunch: 1:00pm– 2:00pm

2:00pm-2:30pm
Address:
- o Tobias Feakin, Ambassador for Cyber Affairs, Department of Foreign Affairs and Trade

2:30pm-4:00pm
'Development in the digital age'
Trigger speakers
- Alasdair Grant, Head of Asia Pacific, GSMA
- Carolyn Phiddian, General Manager- Technology Strategy, nbn
- Tom Dawkins, CEO of StartSomeGood

Afternoon Tea: 4:00pm – 4:30pm

4:30pm – 5:30pm
Conclusions and Recommendations
Discussion of recommendations

5.30pm Transport for participants staying at Burbury Hotel

6:45pm Transport from Burbury Hotel to participants attending dinner

7.00 pm Dinner at the Ambassador's Residence
Welcome, His Excellency Sem Fabrizi, Ambassador of the EU to Australia
Presentation of recommendations by Co-Chairs
Discussion

9:00pm Transport from Ambassador's Residence to Burbury Hotel

Europe

CO-CHAIR: CHRIS LOCKE
United Kingdom

Founder of Caribou Digital

Previously, he was the Managing Director of GSMA Mobile for Development working on the creation of services that have an impact for poor people. He worked in senior roles for 15 years within mobile and internet industries, for companies such as the Virgin Group, Three, AOL and T-Mobile. He is the Founder of Caribou Digital, a research and delivery consultancy dedicated to building ethical, sustainable digital economies.

ADAM BRUUN

Head of Pacific Regional Office at European Investment Bank

Since December 2013, he has been the Head of the European Investment Bank Pacific Regional Office located in Sydney, Australia. He has 20 years' experience in the financial sector, with a specific focus on development finance in the Asia-Pacific region.

Prior to his current role with the EIB, he held positions with the Asian Development Bank in the Private Sector Operations Department, the Pacific Department, ACP Project Finance and Guarantees, Nordic Lending Operations and the Balkans and Turkey Division. He was engaged by the United Nations Development Programme as a Programme Officer. He holds both a Bachelors and Masters of Science in Economics and Business Administration from the Copenhagen Business School and an MBA from McGill University.

ALASDAIR GRANT

Head of Asia Pacific for GSMA

He has more than 20 years' experience in the communications sector, for the past fifteen years holding Hong Kong-based "Head of Asia" roles for major global telecommunications operators. He is the founding editor of Australian Telecommunications Regulation. Currently, he is Head of Asia Pacific for GSMA, a trade body representing the interests of mobile operators worldwide.

DR ARVO OTT
Estonia

Executive Director of eGovernance Academy

With an extensive knowledge in eGovernment Policy/Strategy development and implementation, he previously served as the Head of Department of State Information Systems (head of eGovernment office) at the Ministry of Economic Affairs and Communications for 12.5 years. He is the Executive Director of eGovernance Academy, a think tank and consultancy organisation founded for the creation and transfer of knowledge and best practice concerning e-governance, e-democracy, national cyber security and the development of open information societies.

FREDERIC PIVETTA
Belgium

Co- Founder and Managing Partner of Dalberg Data Insights

Working for almost six years at Real Impact Analytics, he is one of its founding members. He previously worked for McKinsey & Company as a Senior Engagement Manager. He is Co-Founder and Managing Partner of Dalberg Data Insights, which aims at creating tools to interpret data and unlock solutions in international development, humanitarian action and social impact.

JOSEPH THOMPSON
Ireland

CEO and Co-Founder of AID:Tech

He combines a background in management consulting with considerable expertise in strategic IT management. He previously worked in senior roles for Bearing Point, Ericsson, The Litmus Group and AIB. He is the CEO and Co-Founder of AID:Tech, which aims to bring social and financial inclusion to the world's underserved population through digital identity.
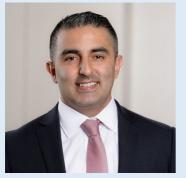
Australia

CO-CHAIR: CLAIRE ROGERS

Chief Executive of World Vision Australia

Prior to her appointment as CEO of World Vision Australia, she previously worked as head of ANZ Australia's digital banking. She has a proven track record of strategizing and delivering major change initiatives, helping organisations adapt to the tech-disrupted economy and aligning physical and digital execution to maximise opportunities. She has been Chair of Ridley Theological College for the past eight years.

TOM DAWKINS

CEO of StartSomeGood

Previously founded award-winning Australia non-profit Vibewire and was the first Social Media Director at Ashoka. He has worked with numerous non-profits, associations and government entities to help them build participatory communities. Currently, he is the CEO of StartSomeGood, a crowdfunding platform for social change initiatives.

MASSEH HAIDARY

Director - Federal Government of Optus Business

He has worked across different disciplines, including operations strategy, customer engagement and strategic sales development. Previously he worked as Head of Sales for Salmat, a full-suite marketing services company.

PHIL MORLE

CEO of Pollenizer

Former CTO at Kazaa for 5 years, he led the development of a successful technology strategy. Currently, he is the CEO of Pollenizer, a startup incubator founding its own companies and designing incubation programs for some of the world's biggest companies such as Singtel and Coca-Cola.

JENNIFER MORONEY

Director of RAND Australia

Prior to joining RAND, she worked for DFI Government Services and for OSD/P NATO Policy where she was responsible for the NATO-Russia/Ukraine portfolios. She has been an adjunct professor at The George Washington University and served as the associate director of RAND Project AIR FORCE's Strategy and Doctrine Program.

CAROLYN PHIDDIAN

General Manager - Technology Strategy, nbn™

She is a global expert in the creation and operation of nation-wide telecommunications networks. She has more than twenty years' experience in the telecommunications industry. Her current role, provides strategic business leadership on the potential implications for nbn from the next wave of technology innovations.

BRENDAN RIGBY

Co-Founder and Managing Director of Why Dev

He has 10 years' international experience working as a manager, researcher and technical consultant for a range of national and international organisations including UNICEF and Plan International. Previously he worked as Humanitarian Design Summit Officer with Engineers Without Borders, as Education Officer with UNICEF Ghana, Director of Venture Support for StartSomeGood and a Senior Researcher & Project Manager at Macquarie University. He is co-founder of WhyDev, an Australia non-profit dedicated to getting aid and development right.

CHRIS ROCHE

Director of the Institute for Human Security and Social Change, Associate Professor at La Trobe University

He has over 25 years' experience working for International NGOs as a project manager, evaluator, policy researcher and as a director. He joined La Trobe in 2012 and is the director of the Institute for Human Security and Social Change and Senior Research Partner with the Developmental Leadership Program (DLP). DLP's research includes looking at the contribution of digital activism to development in the Pacific, and the uses and abuses of crowdsourcing in the Democratic Republic of the Congo.

DR. EUAN SANGSTER

Deputy Director, CSIRO Information Management & Technology

CHRIS VEIN

Former Chief Innovation Officer, World Bank

He is a partner of PwC Digital Services. Previously, he was Chief Innovation Officer for Global Information and Communications Technology Development at the World Bank and prior to that, he was Deputy US Chief Technology Officer for Government Innovation at the White House. He has an outstanding career advising public, private and non-profit organisations on how to use innovation technology to achieve sustainable change and growth.

Government and Observers

STEFANO MANSERVISI

Director-General of the European Commission's Directorate General for International Cooperation and Development

Starting his career in the private sector, he served in private offices of four different Commissioners, including two as Head of Cabinet and has served as Head of the Delegation of the European Union to Turkey. He previously served as Head of Cabinet of the High Representative/Vice-President Federica Mogherini.

TOBIAS FEAKIN

Ambassador for Cyber Affairs, Department of Foreign Affairs and Trade

He was a member of the Independent Panel of Experts that supported the Australian Cyber Security Review to produce Australia's 2016 Cyber Security Strategy. He was the Director of National Security Programs at the Australian Strategic Policy Institute from 2012 to 2016 and established its International Cyber Policy Centre. He has held research and advisory positions, including with the Royal United Services Institute and the Oxford University Global Cyber Security Capacity Centre.

Delegation of the European Union to Australia
HE Sem Fabrizi, Ambassador of the EU to Australia
Scott Wyatt, Advisor – Energy, Pacific, Development, Fisheries
Aglaia Papageorgiou, Political, Press and Information

Delegation of European Union to Pacific
Christoph Wagner, *Head of Cooperation*

European Union External Action Service
Julian Wilson – Head of Division, Japan, Korea, Australia New Zealand, Pacific

Department of Foreign Affairs and Trade
Matthew Steine, Director of Innovation, innovationXchange
Jo-Hannah Lavey, Consultant, innovationXchange

EU-Australia Leadership Forum Team

MELISSA CONLEY TYLER

Team Leader, EU-Australia Leadership Forum and National Executive Director, Australian Institute of International Affairs

Melissa is the National Executive Director of the Australian Institute of International Affairs, an independent non-profit organisation ranked the top think tank in Southeast Asia and the Pacific in the Global Go To Think Tanks Index for the last three years.

During a decade leading the AIIA, she has edited more than 50 publications, organised more than 90 policy events, overseen dramatic growth in youth engagement and built stronger relations with other institutes of international affairs worldwide.

She is a lawyer and specialist in conflict, including negotiation, mediation and peace education. She was previously Program Manager of the International Conflict Resolution Centre at the University of Melbourne and Senior Fellow of Melbourne Law School.

ANTONIA MOCHAN

Key Expert for Media and Communications

Antonia is a former EU media spokesperson who now works as a media and communication consultant in Australia. After an eight year policy career in the European Commission, she moved into the media and communications area in 2003, becoming European Commission Spokeswoman for Employment & Social Affairs and then Science & Research. In 2008, she moved to London, where she worked as Head of Media and then Head of Communication at the European Commission Representation to the UK.

She moved to Australia in 2014 to study at the University of Melbourne and since then has been consulting in a variety of fields, including strategic communications and digital media.

MICHAEL ZETTINIG

Key Expert for Events Management and Director of Policy, German-Australian Chamber of Industry and Commerce

Michael has 11 years of professional event management experience both in Europe and Australia as well as his proven track record in successfully organising multi-day high-level conferences with business and political audiences. He has experience managing event teams for major events, from early planning through to execution and post-event activities.

As Director of Policy at the German-Australian Chamber of Industry and Commerce, he contributes a deep understanding of the EU-Australia economic relationship and current key policy developments. He holds a PhD in Political Science.